

AGRICULTURAL SCIENCE

NIGERIA EXPORT PRODUCE

Meaning of export produce refers to agricultural produce manufactured in one country and sold to another country. After production of agricultural produce, some of the produce are sold from the manufactured country to foreign countries.

Nigeria export produce are agricultural produce manufactured in Nigeria which are sold to another country. Nigeria exports her agricultural produce to countries like Ghana, Germany, Italy, Britain, France, etc thereby creating wider market.

Examples of Nigeria export produce are:

There are many export produce in Nigeria such as cocoa, palm produce, groundnut, hide and skins rubber, cassava, cotton, coffee, etc.

Advantages of Export Produce

1. Export produce helps to increase farmers' income by selling their produce in foreign market.
2. Export produce encourages international trade. Many countries of the world come in contact with each other by importing and exporting their produce.
3. It motivates farmers to produce cash crops that have high and durable qualities.
4. Export produce leads to introduction of export promotion and formation of Nigerian Export Promotion Council (NEPC).

Benefits of Export Promotion

Export promotion is the strategy of the federal government which aims at encouraging the sale of Nigerian produce in another country. There are many benefits of export promotion such as:

1. It helps to facilitate economic development in developing countries.
2. It helps to increase employment opportunities for the exporting countries by providing job for scientists who investigate agricultural problems, workers in industries, processors etc.
3. It attracts foreign currency/exchange earnings. Nigeria exports her agricultural produce to foreign countries and obtains foreign currency which may be used in importations of machines, equipment, etc needed for industrialization.
4. It helps to promote world peace by encouraging many countries to be in alliance with each other through exportation of their produce.
5. Export promotion brings about wider markets for agricultural produce. In Nigeria, agricultural produce are sold to countries like Britain, Italy, Ghana, etc.
6. It leads to specialization on part of farmers and the exporting countries by manufacturing their export produce according to set standards.

Export promotion is a medium for marketing export education needed by the participants in export trade.